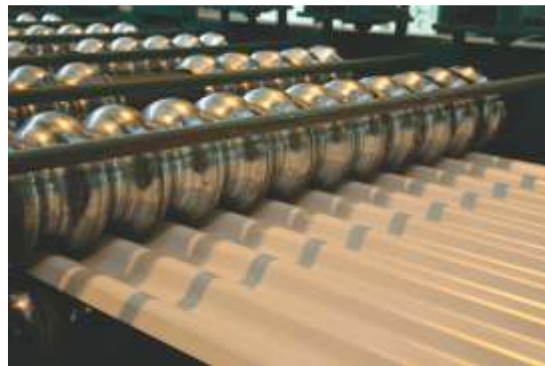




## AN INTRODUCTION





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# *Safal Group Corporate Profile*

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## About The Safal Group

The Safal Group is Africa's largest producer of steel roofing and the first producer of aluminium-zinc coated steel on the continent.

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With insights gathered over 50 years, the Safal Group has stayed at the forefront in providing products that lead the way in new technology, in variety and in quality. The Safal Group is continuously building its market share with products that provide tangible performance benefits, backed by the credentials of trusted brands that are leaders in its home markets and across the continent.

The Safal Group opened its first manufacturing facility in Mombasa, Kenya, in 1962. All the operating companies are owned by the holding company called Safal Investments (Mauritius) Limited, known as the Safal Group. It has manufacturing facilities in 12 countries in Africa, and sells its products across the African continent.

## Group Operations

12 Countries, 36 Operations, 50 Years' experience

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Steel is the ultimate design material for its strength, formability, and design flexibility. Steel roofing is also the preferred choice for professionals on the cutting edge of green building practises incorporating energy efficiency and alternative technologies in the global drive towards sustainable building construction.

### The largest steel roofing company in Africa

The Safal Group has 30 roof manufacturing operations, making it the largest producer of steel roof sheeting in Africa. A full range of complimentary products are also available to provide a complete solution from one trusted source.

### Trusted brands that define the market

The Safal Group has built a portfolio of trusted roofing brands established over many decades, offering millions of property owners greater product choice and performance. Metal roofing is widely used for residential, commercial, industrial and public buildings, for its longevity, aesthetics and functional benefits.



### Innovation brings world class products to Africa

The Safal Group uses the world's leading aluminium-zinc metal coating technology and colour coating processes to produce the coil used by its roofing operations. The Safal Group manufactures specialist steel products and construction components to offer complete steel building solutions to its customers.



**Making a World of Difference**



Ethiopian Steel PLC



Kenya:

Mabati Rolling Mills Ltd  
Insteel Ltd  
Safal MiTek Ltd



Uganda Baati Ltd



Safintra Rwanda Ltd



Safintra Burundi Ltd



Alaf Ltd, Tanzania



Gainvest SARL, Angola



Safintra Zambia Ltd



Steel Supplies (Malawi) Ltd



Safintra Mozambique LDA



Safintra Namibia Ltd



South Africa:

Safintra South Africa (Pty) Ltd  
Safal Steel (Pty) Ltd





## Group Vision, Mission and Values

Making a World of Difference

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### OUR VISION

To be Africa's premier provider of roofing and building solutions.

### OUR MISSION

To provide quality solutions, through innovation and best practices, enhancing value for all stakeholders.

### AND OUR VALUES

The Safal Group will strive for highest standards of Ethics, Safety, Compliance & Quality and will be fair and caring towards Employees, Customers and Shareholders, Community, the Environment & all Stakeholders.

*In all its processes and practises, through its products and its people, in its business values and ethics, the Safal Group continually strives to*  
***Make a World of Difference.***



# Roofing and Cladding

## World Class Manufacturing

The Safal Group roofing brands are carefully managed to ensure they are associated with a focused range of products which provide customers with the best products that they can afford, and the aesthetics that enhance their homes with individuality, and outstanding roof performance.

30 roofing operations manufacture steel sheeting and steel tiles in various profiles and finishes. Steel sheeting is roll formed on continuous lines, then cut to length, and sold together with the accessories that make up durable and functional roof and wall cladding systems.

With the global drive towards more thermally and energy efficient buildings, the Safal Group also sells top-of-range products for light-weight steel construction, integration of above-roof solar harvesting systems and below roof insulation solutions. All services and products are fully supported by technical expertise within the operations.



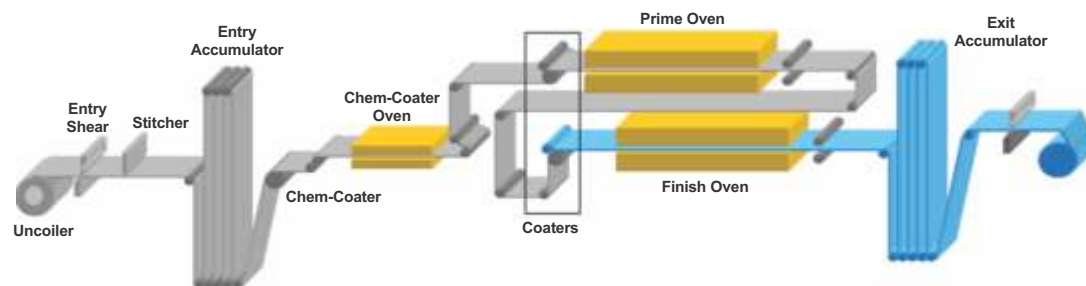
# Coated Steel

## Advanced metal painting systems

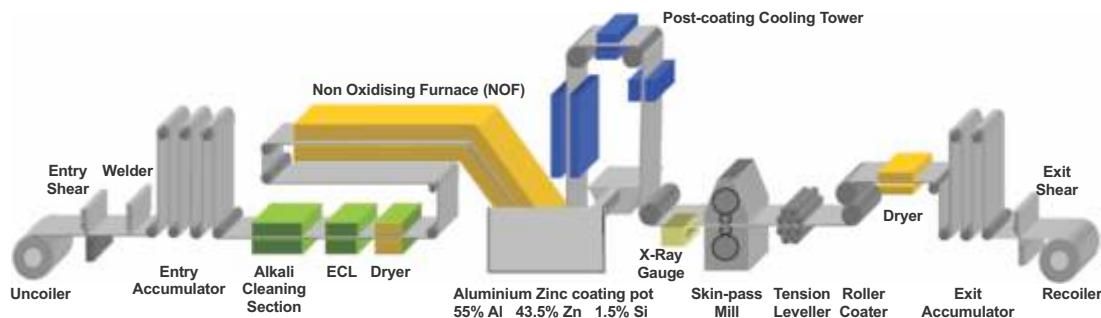
The Safal Group was the first producer of aluminium zinc coated steel in Africa and is the sole African licensor of patented aluminium-zinc coating technology recognised as the world's most advanced alloy to deliver an extended longevity and service life to steel.

Hot rolled steel coil is transformed into thinner coils prior to metal coating and colour coating. Its metallic coated steel is sold under the brand name Zinal®. Its colour-coated Zinal steel is sold under the brand names Colorplus® and Optima®.

Colour coating line



Metal coating line





## Specialist Products

### Structural and pre-engineered components

The Safal Group supplies specialist structural and pre-engineered products to complement its roofing and steel business.

Products include steel pipes and hollow sections, high tensile light gauge steel purlin and truss systems which are pre-engineered for on-site assembly, and high performance insulated panels used in both component and finished goods formats.

Ultra-Span is made in Kenya under license to MiTek International of the UK , and S-5 clamps from the USA are exclusively marketed by the Safal Group in Africa.

**SIMBACHUMA**  
PREMIUM STEEL PIPES & SECTIONS

Steel pipes and hollow sections



**ULTRA-SPAN**

High tensile and light weight steel truss systems



**STEELBEND**

Fully automated re-bar cutting and bending



**QUIK MOVERS**

Insulated panels are used for prefabricated structures



**STRAKCHA**  
Scaffolding Systems

Systems for indoor and outdoor applications



**S-5!**  
The Right Way

Clamps for all metal roof attachments



# Making A World Of Difference

## Business with a conscience

In all that it does, the Safal Group is critically aware of its role as a socially responsible corporate citizen. Its focus is primarily on the communities in which it operates, particularly those which are most affected by poverty and social disadvantage.

Its activities focus on 3 areas in which it can make the greatest impact:

- Education
- Health
- Environment



**Mabati Technical Training Institute (Kenya)**

The Mabati Technical Training Institute in Mariakani, Mombasa was established as a vocational training centre to empower local youth with practical skills needed by the workplace.

The Institute has pass rates of 97% and more, and helps graduates find employment upon completion of their course.



**Mabati Medical Clinic (Kenya)**

The Mabati Medical Clinic was founded in Kenya in July 2001 in answer to the health needs of the poverty stricken Mariakani area of Kenya. The Centre treats up to 40 000 patients annually.



**ALAF Dispensary (Tanzania)**

ALAF's medical dispensary provides full medical services to its employees, and is managed by the Shree Hindu Mandal Hospital. With the addition of the new expanded medical dispensary, treatment is now also offered to the communities around ALAF's manufacturing facilities. Both staff and community members are educated with respect to prevention and cure of Malaria, Tuberculosis and HIV/AIDS, in support of an on-going programme launched by the Tanzanian Ministry of Industry.



**Chandaria Medical Clinic (Uganda)**

The Chandaria Medical Clinic in Uganda offers treatment to staff and the surrounding communities at little or no cost, depending on their circumstances, and treats over 20,000 patients annually.

# Steel and Sustainability

Sustainability is a way of life for the Safal Group

Worldwide, densification of cities is changing our view of sustainable development dramatically and rapidly. 180,000 people are moving to urban cities each day, and nowhere is this more visible than in the urban fringes of African cities and towns. Steel is uniquely placed to help communities across Africa meet the challenges currently faced in a sustainable, responsible manner.

- Steel is an inherently adaptable material. Structures made from steel are affordable, durable, faster to erect and low maintenance.
- During the "use" stage of its life, steel can help improve energy efficiency, improve comfort, and reduce energy and water usage with solar and water harvesting.
- At the end of its life, steel is 100% recyclable, and is globally one of the most recycled materials by volume.

**The Safal Group is committed to finding steel solutions today for a better world tomorrow.**

Sustainability is a way of life in the Safal Group. We incorporate the principles of sustainable growth and success into our everyday management.

- The Safal Group's manufacturing processes are designed and managed to eliminate harmful emissions and waste.
- The Safal Group's metal-coating and colour-coating plants of Safal Steel are environmentally compliant with World Bank Standards.
- The Safal Group requires that all operations have Social and Environmental Investment Programmes in place to return benefits for the greater good on a continuous and measurable basis.



Uganda Manufacturers Association



international zinc association

BIEC International, Inc.





- ◆ Africa's largest manufacturer of steel roofing sheets
- ◆ The continent's first producer of Aluminium-Zinc coated steel
- ◆ Over 3,200 people employed in 36 operations in 12 countries
- ◆ Africa's most tried and trusted roofing brands

In all its processes and practises, through its products and its people, in its business performance and its ethics, the SAFAL Group continually strives to  
**Make a World of Difference.**

[www.safalgroup.com](http://www.safalgroup.com)

Angola | Burundi | Ethiopia | Kenya | Malawi | Mozambique | Namibia | Rwanda | South Africa | Tanzania | Uganda | Zambia

